

Hamburg-Köln-Express introduces new logo and wagons

Launch expected before the end of this year

(Cologne, 22 July 2011) As of today Hamburg-Köln-Express (HKX) GmbH appears with its new logo. The new logo shows the most important company colors: a bright orange as well as a light purple, which in a dark shade (plum) is the main color. This color plum is also prominent in the exterior design of the trains as is the logo element X.

What the wagons of the first privately financed long-distance train will look like on the route Hamburg-Cologne was also revealed today: the trains will be painted in flashy dark purple.



Moreover the individual wagons will have orange or beige X elements depending on comfort areas and they will be marked with the word BASIC in orange or PREMIUM in beige lettering.

The train will run in regular operations with six wagons. Five of these will belong to the Basic class where passengers will travel comfortable and affordable with lots of leg room and space for luggage. The Premium class will be in the sixth wagon and will offer travelers special services of which a meal at their seats is one. In addition, there will be tables with power sockets and wi-fi throughout the train.



By now the first wagons have been painted and modernized at the factory H.Cegielski F.P.S. in Poznan. They will start for the first test runs soon. Depending on the outcome of these test runs, the date for the start of operations between Hamburg and Cologne will be fixed. "We are planning to start operations on the route before the end of this year," says the Director of the Management Board, Eva Kreienkamp. "The exact date as well as the start of booking will be communicated in time on our website."

Starting today the HKX website will have a new and simpler address: instead of www.hkx-online.de it can now be found under www.hkx.de.

The offices of HKX have also been moved, namely to the final stops on the route serviced by HKX: to Cologne, the new location of the company headquarters, and to Hamburg where the operative employees and service staff will have their new workplaces. To build up its service teams HKX is now looking for on-board service employees. The job postings with information about the application process can be found at the HKX website.

The new address of HKX is: Konrad-Adenauer-Ufer 39, 50668 Köln; and Max-Brauer-Allee 44, 22765 Hamburg.

HKX GmbH is the first private-sector railway company in Germany operating long-distance passenger transportation exclusively by rail. Shareholders of HKX GmbH are Railroad Development Corporation (RDC) Germany, locomore rail GmbH & Co. KG as well as the British Canadian railway investor Michael Schabas.